



# FALL 2011: SEPTEMBER - DECEMBER

## WORLD MUSIC/CRASHARTS OFFICIAL PROGRAM

World Music is the region's premier presenter of music and dance from the far and near corners of the world. CRASHarts, a division of World Music, presents contemporary performing arts and music. By advertising in the World Music/CRASHarts Official Program, you'll reach Boston's outstanding internationally-minded market. Performances are held at the area's finest venues: Somerville Theatre, Sanders Theatre, Cutler Majestic Theatre, the Institute of Contemporary Art, Brighton Music Hall, Berklee Performance Center, and the Paradise Rock Club.

**4/COLOR INCLUDED!**

### AD RATES:

(Includes full distribution at all performances)

Full Page	\$3000
Half Page	\$1750
Quarter Page	\$1100
Back Cover	\$3750
Inside Front Cover	\$3500
Center Spread	\$5000

### AD SIZES:

Full Page non bleed	4.875" W x 7.875" H
Full Page bleed	5.875" W x 8.875" H
trim size	5.375" W x 8.375" H
live area	4.875" W x 7.875" H
Half Page Horizontal	4.875" W x 3.875" H
Half Page Vertical	2.375" W x 7.875" H
Quarter Page	2.375" W x 3.875" H
Center Spread bleed	11.25" W x 8.875" H
trim size	10.75" W x 8.375" H
live area	10.25" W x 7.875" H

- CIRCULATION 40,000
- MAGAZINE QUALITY GLOSSY STOCK
- STANDARD THEATRE PROGRAM SIZE

### CLOSING DATES:

SPACE: August 26, 2011  
MATERIAL: September 6, 2011

### PRODUCTION INFORMATION:

**BY EMAIL:** Send ads (PDF 300dpi) to htemkin@phx.com  
**BY DISK:** We accept CDs  
**BY FTP:** Upload to ftp.phx.com. username: phxftp. No password  
**NOTE:** Single files only. Multiple files must be compressed into

self-extracting archives. Use simple file names, no spaces, no numbers.  
**PRINTING:** 4/C web offset. 4/C standard balance processed colors.  
**PREFERRED MATERIALS:** Composite PDF preferred. Photoshop files are also acceptable.

## OVER 25 PERFORMANCES:

**SOUTH AFRICA, MOZAMBIQUE & ZIMBABWE**  
Freshlyground with Zili Misik

**NIGER**  
Bombino

**SENECAL & USA**  
Yoro Ndiaye & Rupa and the April Fishes

**MALI**  
Oumou Sangare

**USA**  
James Farm  
with Joshua Redman,  
Aaron Parks, Matt Penman  
& Eric Harland  
Crooked Still  
Gallim Dance  
Alloy Orchestra  
performing live to Metropolis  
Anaís Mitchell & Hadestown

**MONGOLIA**  
Anda Union

**DEMOCRATIC REPUBLIC OF CONGO**  
Staff Benda Bilili

**CUBA**  
Creole Choir of Cuba  
Kings of Salsa

**MALI**  
Masters of Mali  
with Boubacar Traoré  
& Sidi Touré

**ISRAEL & USA**  
Idan Raichel & India.Arie

**CANADA**  
Natalie MacMaster  
& Donnell Leahy

**KOREA**  
Samulnori

**SOUTHERN SAHARA**  
Tinariwen

**PACIFIC ATOLLS (KIRIBATI, TOKELAU & TUVALU)**  
Water is Rising

**Portugal**  
Amália Hoje

[More info at worldmusic.org](http://www.worldmusic.org)

For more information contact your sales representative or  
Howard Temkin at 617.859.3242